

Author guidelines it-daily.net

Please only send us technical articles, guidelines, checklists, tips, interviews or case studies that you have not yet offered for publication or published elsewhere.

Article structure

- **Headline:** You can use a keyword from the article as the headline.
- **Title of the article:** It must contain the key word of the article and be as short and concise as possible.
Optimal: 30 to 40 characters, maximum 60 characters
- **Teaser:** Summarize the core thesis of the article in one or two sentences.
Maximum 300 characters
- **Text:** The more informative and exciting the article is written, the more users will read it.
Structure the text with short subheadings.
Ideally 5000 to 6000 characters. Longer texts or series should be discussed with the editorial team.
- **Explanatory graphics are welcome.** Separate image files (jpg or png, max. 1,000 pixels wide and max. 600 pixels high, 72 dpi resolution) Suitable caption for each image
- **Explanatory videos are welcome,** mp4 file or Youtube link
- **Author info:** Photo, name, company and position, URL, links to LinkedIn and Twitter and a short CV.
- **Tags:** Key words for the search engines

The editors reserve the right to make any necessary changes and abridgements.

Example of the structure of a technical article

- Problem definition on the user side
- Business values, added value for users
- Innovation potential
- Unique selling point of the solution
- Costs, benefits, risks (examples)

Deadlines, process

The agreed deadline must be adhered to. Delays must be agreed with the editorial team as early as possible. The editorial team reserves the right to publish articles at a later date for organizational reasons. The author will receive the link to his/her article.

Miscellaneous

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