

TAKE A SECURITY LEAP FORWARD

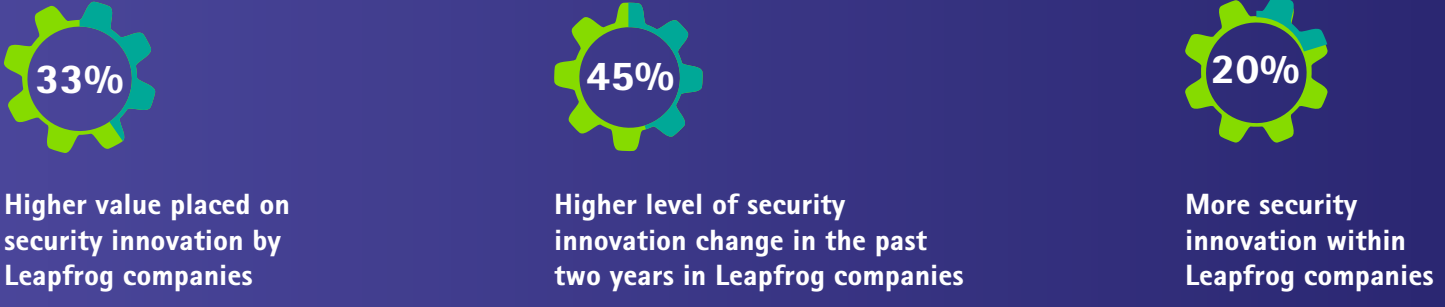
How do corporations achieve better security performance in an ever-changing threat environment?

High performance. Delivered.

Leapfrog organizations* align their security approach with business objectives to improve security effectiveness across **strategy, technology** and **governance**.

STRATEGY

Innovation is a core component in aligning security strategies with business objectives. Leapfrog organizations recognize the need to focus on innovation to strengthen their security position and keep pace with evolving needs to deliver at scale, anywhere.



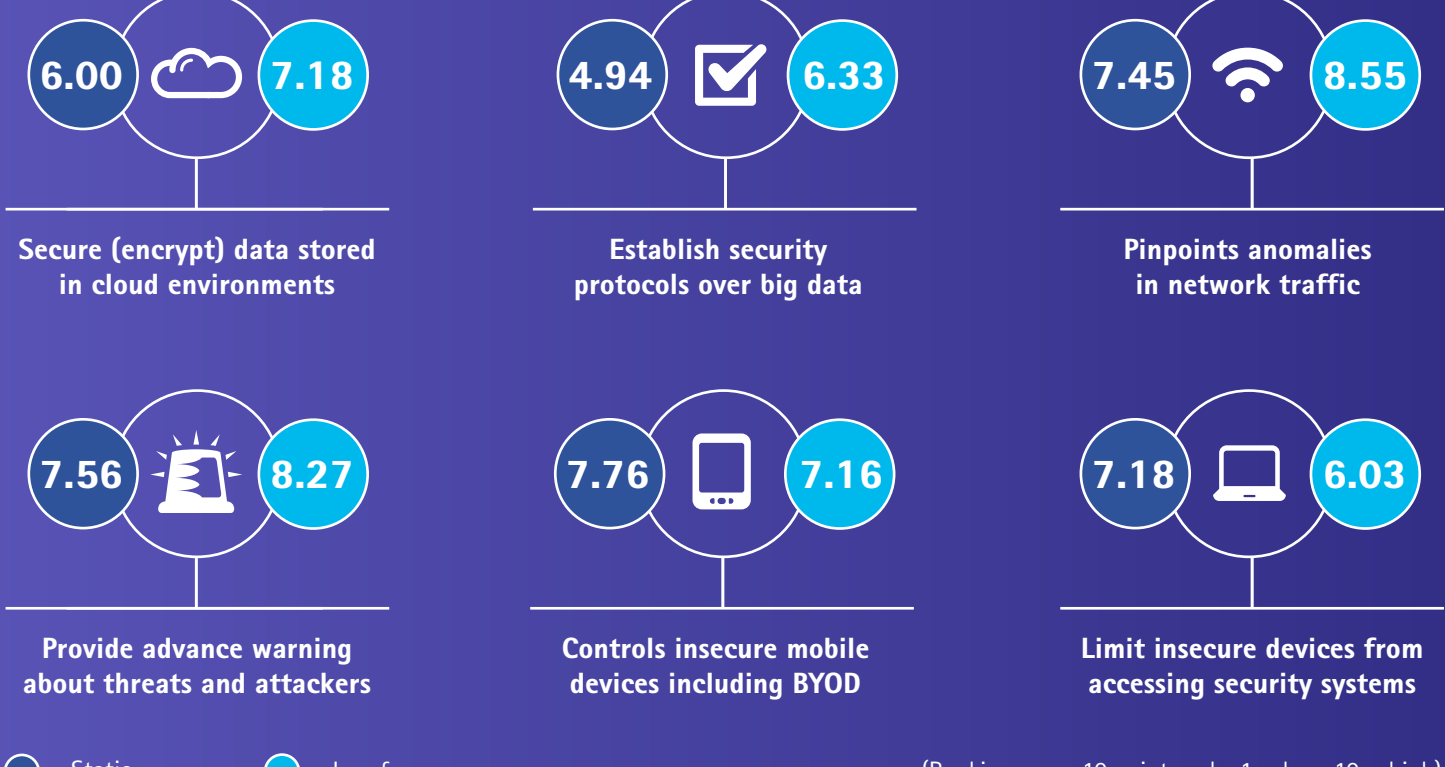
Leapfrog companies move forward with a solid security strategy, treat security as a priority and align security with the organization's goals.

Security Strategy in Leapfrog Organizations



TECHNOLOGY

Leapfrog companies use enabling technologies for security more often than Static companies. Taking a proactive stance helps protect their data onsite, in the cloud and across big data platforms. They put more emphasis on pinpointing network traffic anomalies, and in providing advance warning on threats and attackers.



○ = Static ● = Leapfrog (Rankings on a 10 point scale, 1 = low; 10 = high)

Leapfrog organizations focus more on securing their network, sensitive data and the cloud, while the Static organizations tend to focus on locking things down, which can prevent business growth.

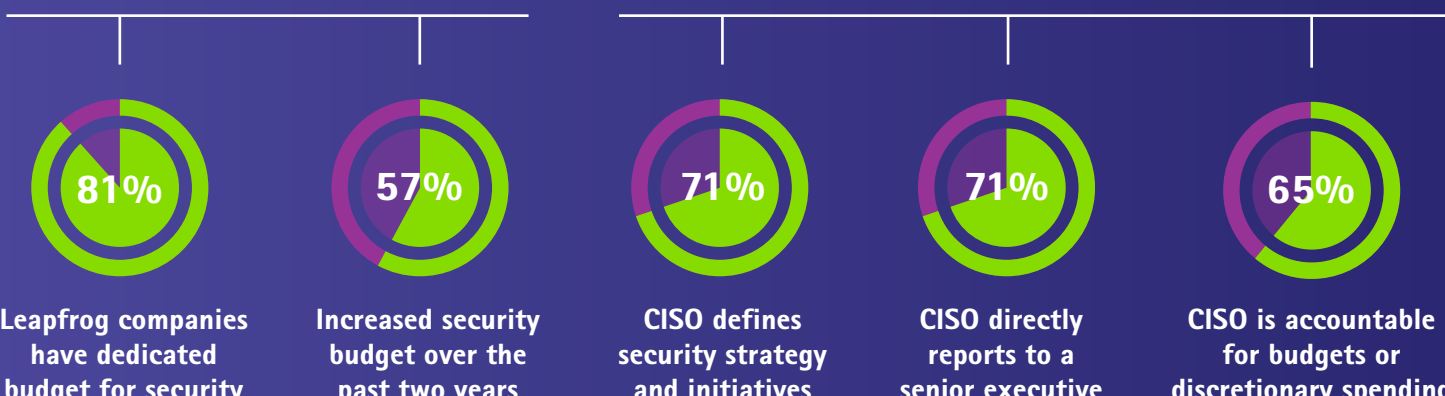
GOVERNANCE

Leapfrog companies recognize the importance of establishing and following strong governance practices and controls for their security organization, and are well ahead of Static companies on the following key governance attributes:



Leapfrog companies provide dedicated budget and increase budgets for security improvements.

The role of the Chief Information Security Officer (CISO) in Leapfrog companies reflects the focus and importance those companies place on security.



START YOUR SECURITY LEAP FORWARD

By implementing best practices across security strategy, technology and governance, Leapfrog organizations improved their security effectiveness an average of **53%**.

Steps you can take to help make security a competitive advantage:



Certain characteristics of the Leapfrog organizations complement each other, and may help those looking to emulate their successes.



*All source data from Ponemon Institute research, "The Cyber Security Leap: From Laggard to Leader," 2015, N = 110 Leapfrog organizations and 137 Static organizations